

MARTINA SIMONE

DESIGNER

CONTACT

New York, NY
martinasimone19@gmail.com
631-897-1330

LINKS

PORTFOLIO
Linkedin
Instagram

EDUCATION

Northeastern University
BFA Graphic & Information Design
Received 05.2025

Honors: summa cum laude
Activities: Club Volleyball

LANGUAGES

English (fluent)
Italian (fluent)
Spanish (conversational)

SKILLS

Moodboarding
Design Research

Typography
Layout Design & Grid Systems
Illustration
Print production

Retail & Spatial Design
Packaging & Experience Design
Production file setup
Designing dielines & templates

Sketching & Drafting
Model building
Product photography
Mixed media art

SOFTWARES

InDesign
Illustrator
Procreate
Photoshop
Lightroom
After Effects
Premiere Pro

Rhino
AutoCAD
SignAgent

EXPERIENCE

Associate Design Director

The Avenue Magazine | Boston, MA | 08 – 12.2024
The Avenue Magazine | Boston, MA | 01 – 05.2025

Designed visual storytelling through print and digital design for fashion and lifestyle publication. Led design team in producing spreads, articles, and marketing materials. Designed social media and print graphics for launch party promotion.

Assistant Scenic Designer

Fefu and her Friends | Boston, MA | 10.2024 – 02.2025

Build model pieces for scenic model in scale and assisted in painting select set pieces. Designed graphics for immersive theater space focusing on audience experience. Curated imagery for gallery installations with strong visual storytelling. Supported scenic installation from concept to execution within production timelines.

Freelance Graphic Designer

MikaVie Skincare | New York, NY | 08.2022 – 01.2025

Designed digital and print assets for direct-to-consumer beauty brand. Created social media content including product photography. Maintained cohesive visual identity across all products.

Freelance Junior Designer

Perkins Eastman | New York, NY | 03.2024 – 06.2024

Experiential Graphic Design Intern

Perkins Eastman | New York, NY | 06.2023 – 12.2023

Designed environmental graphics for hospitality, residential, and healthcare clients. Created production-ready templates and artwork files ensuring manufacturing accuracy. Maintained organized digital asset libraries for multiple client projects. Supported design staff from initial kickoff and concept development to construction administration.